

Single Member Cabinet Decision**Executive
Forward Plan
Reference****E2917****A4 LONDON ROAD DEVELOPMENT WORKS –
EXPERIMENTAL TRAFFIC REGULATION ORDERS**

Decision maker/s	Cllr Mark Shelford, Cabinet Member for Transport
The Issue	This report considers Experimental Traffic Regulation Orders (“ ETROs ”) primarily in relation to parking and loading for the A4 London Road Development Works scheme. ‘Purdah’ periods for local and national elections earlier this year delayed the publication of the Cabinet Member report for the cycle lane ETRO. That ETRO expired on 16th June 2017 and a new Traffic Regulation Order (“TRO”) will need to be implemented.
Decision Date	Wednesday 13 th September 2017
The decision	The Cabinet Member agrees:- <ol style="list-style-type: none">1. that the ETRO for the parking and loading is made permanent;2. to authorise the implementation of a new permanent TRO for the cycle lane (as was previously advertised and consulted upon in the cycle lane ETRO).
Rationale for decision	The proposals are designed to address operational traffic issues and to meet the priorities identified by the Gateway Group who were selected to represent the local community.
Financial and budget implications	The existing signing and lining will remain unchanged and will therefore be revenue neutral. Any small spend incurred to complete the TRO process will be met from revenue budgets held within Highways.
Issues considered (these are covered in more detail in the report)	Customer Focus; Sustainability.
Consultation undertaken	Ward Members; Internal transport colleagues; Other B&NES Services; Local Residents; Emergency Services; Section 151 Finance Officer; Monitoring Officer have had an opportunity to participate in the consultation process, and to make their views known.
How consultation was carried out	An ETRO for an on-road cycle facility was consulted upon from 18 th December 2015 to 16 th June 2017. An ETRO for for parking and loading restrictions was consulted upon from May 2016 and will expire on the 11 th November 2017.

Other options considered	During the scheme development stakeholders were consulted during the design process. Whilst there were conflicting demands the final design was considered to provide a balanced solution. The final design offered a balanced approach.
Declaration of interest by Cabinet Member(s) for decision, including any dispensation granted:	
Any conflict of interest declared by anyone who is consulted by a Member taking the decision:	
Signatures of Decision Makers	
Date of Signature	
Subject to Call-in until 5 Working days have elapsed following publication of the decision	